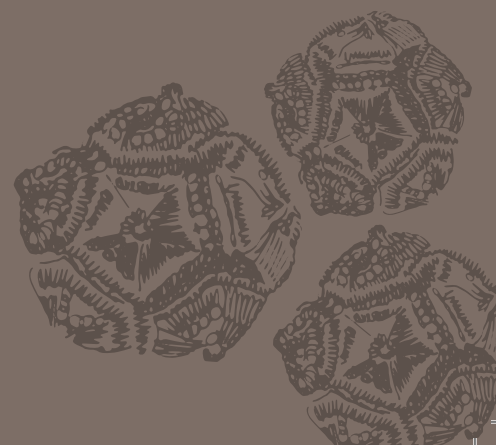


**[ comfort zone ]**

AROMASOUL

aromatic reinvigorating  
system

SYSTEM DOSSIER





# AROMASOUL

## AROMASOUL

In the heart, in the soul, in the body, traces of an ancient past of cultures, gestures, looks embewed with poetical hues: essence of nature, roots of life.

## PHYSIOLOGY OF SMELL

When aromatic molecules come into contact with the mucus membranes of the nostrils, they activate the olfactory perception which is elaborated with a stimulation from the brain in various parts, and in particular, the seat of thought, emotions and human behavior. The aromatic substance provokes a unique sensation which does not exactly coincide with that which is linked to the chemical-physical aspect of the same substance. That which is perceived is a combination of different factors:

- Chemical-physical factors  
These refer to the chemical properties of the molecules (shape, size, water-solubility, energy).
- Subjective factors  
These refer to age, sex and some eventual alterations of the sense of smell.
- Psycho-physical factors  
Lastly, these are the factors which are more closely linked to the subjective sphere of the individual, associations with past and personal olfactory experiences.

## OLFACTORY RECOGNITION

The olfactory perceptions within the brain can provoke an array of sensations. Memories, dreams, flashbacks to the past can have different influences each and every time, taking into consideration our state of mind at that moment, which could be stressed, confused or serene. Olfactory recognition is therefore very individual. This could be the reason why each one of us has our preferences, such as a perfume which is preferred by some but not by others.

## AROMASOUL PROFESSIONAL AND HOME CARE

From the search of values of faraway places, emerges AROMASOUL, a body system, rich in essential oils and aromatic extracts with nourishing, toning and revitalizing actions. The distinct and unique aromas have been created thanks to the choice of aromatic blends inspired by different cultures.

All the formulas have been reviewed according to the new "Science-Based Conscious Formulas™" formulative approach, without silicones and SLES and with up to 100% natural-origin ingredients. The choice of sustainable packaging and electricity from renewable resources completes this important restyling.

## SCIENCE-BASED CONSCIOUS FORMULAS™

Since skincare products feed and nourish the skin, we are extremely rigorous about what we put in our formulas.

Priority is given to the use of natural-origin ingredients, which achieves very high percentages, up to 100%. When safer and more effective, our formulators use advanced high-tech molecules and innovative carrier structures to maximize efficacy and safety.

All the products, strictly conceived and manufactured in Italy, do not contain parabens, or mineral oil, and most importantly they are silicone-free. Silicones have been substituted with oils and butters for a "real active beauty".



FREE FROM  
SILICONES, PARABENS,  
MINERAL OILS, ARTIFICIAL COLORS,  
ANIMAL DERIVATIVES



# AROMASOUL

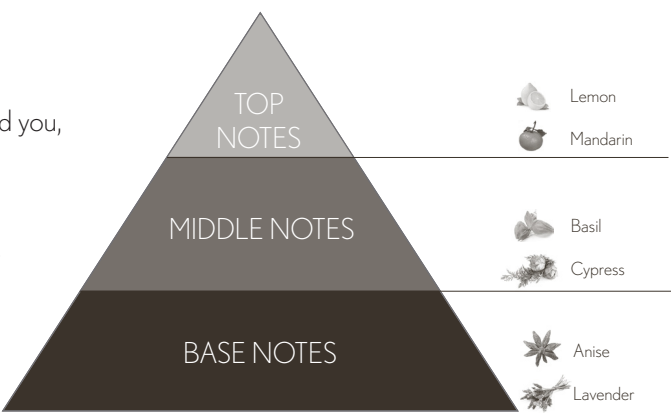
## AROMASOUL MASSAGE

This is a ritual which takes the client on a journey of four distinct worlds: the exotic Oriental cultures, the vibrant and warm diversity of the Mediterranean, the multi-colored world and life philosophy of India and the ancient mesmerizing world of the desert tribes, the Berbers, for a complete sensorial experience, a journey of strength, discovery, vitality and ultimately a profound sense of grounding. Each journey begins with the selection of the essential oil blend by the guest and then the massage ritual begins with an extraordinary cocktail of techniques from these four worlds of AROMASOUL.

## THE OLFACTORY PYRAMIDS HOME CARE

### MEDITERRANEAN

like the waves,  
I will be inside and around you,  
embracing your body,  
letting your essence flow  
vibrant, like the sea,  
water that always renews



The fresh and vibrant tones of the essential oils of basil, lemon, cypress and mandarin together with anise and lavender, combat stress, ease tension and bestow renewed energy to body and mind.

## INTEGRATED APPROACH



[ comfort zone ] proposes an integrated approach which combines the use of homecare products and a professional treatment, with nutritional and lifestyle advice to combat stress, ease away tensions and encourage mental and physical energy.

# AROMASOUL

HOME CARE

## SHOWER GEL

aromatic reinvigorating  
shower gel



pH 5.3 - 5.7

PACKAGING  
tube  
SIZE  
200 ml

### PRODUCT

Soft shower gel rich in essential oils with a protective and revitalizing action. It cleanses the skin gently with a creamy, delicate foam which sets free a perfume of intense tones, an expression of vital energy and lush landscape of the Mediterranean. SCIENCE-BASED CONSCIOUS FORMULAS™ without silicones and with 82% natural-origin ingredients.

### CHARACTERISTICS

The exclusive synergy of the essential oils, acts powerfully on stimulating cellular metabolism for rediscovered psycho-physical vitality and visible skin elasticity and softness.

### STRENGTHS

Delicate cleansing and skin revitalization.  
Bestows the sensation of vitality and wellbeing.  
Aromatherapeutic unisex shower gel for daily use.

### HOW IT WORKS

ESSENTIAL OILS of basil, lemon, cypress, mandarin, anise and lavender work in synergy to combat stress, ease away tensions and encourage mental and physical energy.

### HOW TO USE

Apply the product with a delicate massage or sponge during a shower and rinse.

### RECOMMENDED

Every day for revitalizing cleansing.

## COMPLEMENTARY PRODUCTS



AROMASOUL MEDITERRANEAN  
BODY CREAM



BODY STRATEGIST  
SCRUB

## AROMASOUL

HOME CARE

### BODY CREAM

aromatic reinvigorating  
body cream



pH 5.3 - 6.3

PACKAGING  
tube  
SIZE  
200 ml

#### PRODUCT

A rich luxurious cream which pleases the senses, uplifts one's mood and favors skin elasticity due to the precious blend of essential oils with a powerful aromatherapeutic action, in synergy with active ingredients which are nourishing and protecting. The intense tones of the fragrance evoke the vitality and warmth of the Mediterranean. SCIENCE-BASED CONSCIOUS FORMULAS™ without silicones and with 87% natural-origin ingredients.

#### CHARACTERISTICS

The exclusive synergy of the essential oils, acts powerfully on stimulating cellular metabolism for rediscovered psycho-physical vitality and visible skin elasticity and softness.

#### STRENGTHS

Delicate nourishing and skin revitalization.  
Bestows the sensation of vitality and wellbeing.  
Aromatherapeutic unisex body cream for daily use.

#### HOW IT WORKS

ESSENTIAL OILS of basil, lemon, cypress, mandarin, anise and lavender work in synergy to combat stress, ease away tensions and encourage mental and physical energy.

SHEA BUTTER Obtained from the sacred African tree, characterized by large fruit containing one or two seeds, which after being cold-pressed, produces a rich butter with emollient, hydrating, lenitive and antioxidant properties.

OLIVE OIL Obtained from the fruit typical to the Mediterranean, favors an extraordinary nourishing action.

#### HOW TO USE

Apply generously to the entire body and massage until absorbed.

#### RECOMMENDED

Every day after a bath or shower to hydrate the skin and leave it feeling velvety and delicately perfumed.

#### COMPLEMENTARY PRODUCTS



AROMASOUL MEDITERRANEAN  
SHOWER GEL



BODY STRATEGIST  
SCRUB

## AROMASOUL PROFESSIONAL

### VOLCANIC SCRUB volcanic rhyolite scrub particles



PACKAGING  
jar  
SIZE  
200 g

#### PRODUCT

Volcanic scrub with tiny particles obtained from the volcanic powder of the Stromboli volcano, off the coast of Sicily. Extraordinary effective body scrub for professional spa treatments, leaving the skin soft, smooth and silky. SCIENCE-BASED CONSCIOUS FORMULAS™ without silicones and with 100% natural-origin ingredients.

#### CHARACTERISTICS

The tiny particles of the scrub combine perfectly with the creamy texture of the AROMASOUL RITUAL CREAM BASE, favoring an exfoliating ritual which smooths the skin and bestows softness and luminosity.

#### STRENGTHS

Profound exfoliation for all skins.  
Leaves the skin soft, smooth and luminous.

#### HOW IT WORKS

**RHYOLITE** A low-density lava rich in silica (71%) which is formed in the magma of the Stromboli volcano. Its mineral composition regenerates and smooths the skin without affecting the hydro-lipidic film.

#### HOW TO USE

Combine 2,5g of rhyolite powder with approximately 25g of AROMASOUL RITUAL CREAM BASE and blend well to ensure a homogenous mixture. If skin is particularly sensitive, use less powder and massage more delicately. Remove the scrub with warm towels or with a shower.

#### RECOMMENDED

During professional treatments as an intense body exfoliation or prior to other body treatments.

### COMPLEMENTARY PRODUCTS



AROMASOUL  
RITUAL CREAM BASE



AROMASOUL  
BLENDS



AROMASOUL  
NOURISHING OIL

# AROMASOUL

## PROFESSIONAL

### RITUAL CREAM BASE

#### nourishing base



pH 5.5-6.3

PACKAGING  
jar  
SIZE  
1000 ml

#### PRODUCT

A unique cream base, rich in vegetal active ingredients, ideal for blending with the AROMASOUL VOLCANIC SCRUB particles for body exfoliation. SCIENCE-BASED CONSCIOUS FORMULAS™ without silicones and with 88% natural-origin ingredients.

#### CHARACTERISTICS

The cream is characterized by an extremely soft texture and the richness of its formula containing carefully selected vegetal-origin ingredients bestows nourishing and emollient properties to the product.

#### STRENGTHS

Bestows profound nourishment and moisture.

Skin appears soft, luminous and compact.

Protects the skin against premature aging.

#### HOW IT WORKS

ILLIPE' BUTTER Rich in triglycerides it promotes elasticity and a long-lasting moisturization.

JOJOBA OIL Nourishing oil which leaves the skin exceptionally soft, smooth and compact.

BABASSU OIL obtained from the seeds of the Babassu palm tree, native to South America, it gives a thin film that is important for the hydration the nourishment and the protection of the skin.

#### HOW TO USE

For body exfoliation, combine approximately 25g of AROMASOUL RITUAL CREAM BASE with 2,5g of rhyolite powder and blend well to ensure a homogenous mixture, apply to the skin and massage. Remove the scrub with warm towels or with a shower.

#### RECOMMENDED

During professional treatments, mixed with the AROMASOUL VOLCANIC SCRUB, or combined with AROMASOUL OIL BLENDS for massage, and can be used on its own when no fragrance is desired.

#### COMPLEMENTARY PRODUCTS



AROMASOUL  
VOLCANIC SCRUB



AROMASOUL  
BLENDS



# AROMASOUL

## PROFESSIONAL

### MASSAGE OIL

#### jojoba and almond massage oil



PACKAGING  
bottle  
SIZE  
950 ml

### PRODUCT

Nourishing oil for professional massage and the perfect base for the AROMASOUL BLENDS. SCIENCE-BASED CONSCIOUS FORMULAS™ without silicones and with 99% natural-origin ingredients.

### CHARACTERISTICS

Nourishing massage oil for prolonged massage, providing softness and silkiness to the skin and is the ideal carrier for the AROMASOUL OIL BLENDS for professional massage treatments. The product can be easily heated without altering its efficacy or consistency.

### STRENGTHS

Bestows profound nourishment and moisture.

Provides elasticity and tone.

Multifunctional massage product.

### HOW IT WORKS

JOJOBA OIL Nourishing oil which leaves the skin exceptionally soft, smooth and compact.

SWEET ALMOND OIL Emollient, nourishing and elasticizing: rich in fatty acids, it helps to thoroughly hydrate even the most dry and dehydrated skin, restoring softness and elasticity.

### HOW TO USE

Blend up to 35 drops of MEDITERRANEAN, ORIENTAL, ARABIAN to 20ml of AROMASOUL MASSAGE OIL. For the INDIAN BLEND up to 20 drops to 20ml of AROMASOUL MASSAGE OIL. The oil can also be used on its own when no fragrance is desired, and can be heated.

### RECOMMENDED

For professional body massage.

## COMPLEMENTARY PRODUCTS



AROMASOUL  
BLENDS

## AROMASOUL PROFESSIONAL

### ORIENTAL BLEND blend of essential oils and aromatic extracts



PACKAGING  
bottle  
SIZE  
15 ml

#### PRODUCT

A blend of essential oils and natural aromatic extracts in jojoba oil, for an intense and deep aromatherapy action. SCIENCE-BASED CONSCIOUS FORMULAS™ without silicones and with 99% natural-origin ingredients.

#### CHARACTERISTICS

The synergy of oils and aromatic extracts exerts a soothing and relaxing effect on the body. It reduces muscle cramps and skin inflammation.

#### STRENGTHS

Stimulates microcirculation.  
Overall soothing and calming action.  
Soothes skin irritations.

#### HOW IT WORKS

YLANG YLANG essential oil which nourishes and softens the skin, whilst carrying out a soothing wellbeing effect.  
MIMOSA and JASMINE extracts influence the nervous system reducing anxiety.  
VANILLA extract creates a warm, comforting sensation.

#### HOW TO USE

Add 35 drops to 20 ml the AROMASOUL MASSAGE OIL and proceed with appropriate massage. For the AROMASOUL TREATMENTS it is advised to use 2-3 drops for the Welcome Ritual.

#### RECOMMENDED

For professional body massage, and in particular when a soothing, calming effect is required.

### COMPLEMENTARY PRODUCTS



AROMASOUL  
MASSAGE OIL



AROMASOUL  
CREAM BASE

## AROMASOUL PROFESSIONAL

### MEDITERRANEAN BLEND blend of essential oils and aromatic extracts



PACKAGING  
bottle  
SIZE  
15 ml

#### PRODUCT

A blend of essential oils and natural aromatic extracts in jojoba oil, for an intense and deep aromatherapy action. SCIENCE-BASED CONSCIOUS FORMULAS™ without silicones and with 99% natural-origin ingredients.

#### CHARACTERISTICS

The synergy of oils and aromatic extracts exerts a toning, refreshing and energizing action on the body whilst stimulating and uplifting the senses.

#### STRENGTHS

Stimulates microcirculation.

Alleviates fluid retention and improves the appearance of cellulite.

Revitalizes and stimulates the senses.

#### HOW IT WORKS

ANISE essential oil improve cellular metabolism.

BERGAMOT, ORANGE and LEMON essential oils help eliminate toxins and reduce fluid retention.

MANDARIN and BASIL essential oils uplift the spirits and provide a sense of energy and vitality.

#### HOW TO USE

Add 35 drops to 20 ml of AROMASOUL MASSAGE OIL and proceed with appropriate massage. For the AROMASOUL TREATMENTS it is advised to use 2-3 drops for the Welcome Ritual.

#### RECOMMENDED

For professional body massage, and in particular when an uplifting, revitalizing, relieving, and purifying effect is required.

### COMPLEMENTARY PRODUCTS



AROMASOUL  
MASSAGE OIL



AROMASOUL  
CREAM BASE

## AROMASOUL PROFESSIONAL

### INDIAN BLEND blend of essential oils and aromatic extracts



PACKAGING  
bottle  
SIZE  
15 ml

#### PRODUCT

A blend of essential oils and natural aromatic extracts in jojoba oil, for an intense and deep aromatherapy action. SCIENCE-BASED CONSCIOUS FORMULAS™ without silicones and with 99% natural-origin ingredients.

#### CHARACTERISTICS

The synergy of oils and aromatic extracts exerts an intense detoxifying action on the body. It stimulates microcirculation and helps eliminate toxins whilst promoting relaxation and reducing nervous tension and stress.

#### STRENGTHS

Stimulates microcirculation.  
Detoxifies and relaxes the body.  
Rebalances and uplifts the spirits.

#### HOW IT WORKS

CARDAMOM, BERGAMOT essential oils and BLACK PEPPER extract stimulate lymphatic circulation and help prevent the accumulation of toxins.

PATCHOULI, LAVANDIN essential oils reduce fatigue and anxiety, inducing a deep state of relaxation.

CEDARWOOD essential oil and ELEMI resin reduce tension and stress.

#### HOW TO USE

Add 20 drops to 20 ml of AROMASOUL MASSAGE OIL and proceed with appropriate massage. For the AROMASOUL TREATMENTS it is advised to use 2-3 drops for the Welcome Ritual.

#### RECOMMENDED

For professional body massage, and in particular when an uplifting, revitalizing and warming effect is required.

### COMPLEMENTARY PRODUCTS



AROMASOUL  
MASSAGE OIL



AROMASOUL  
CREAM BASE

## AROMASOUL PROFESSIONAL

### ARABIAN BLEND blend of essential oils and aromatic extracts



PACKAGING  
bottle  
SIZE  
15 ml

#### PRODUCT

A blend of essential oils and natural aromatic extracts in jojoba oil, for an intense and deep aromatherapy action. SCIENCE-BASED CONSCIOUS FORMULAS™ without silicones and with 99% natural-origin ingredients.

#### CHARACTERISTICS

The synergy of oils and aromatic extracts exerts a soothing action on the body and on irritated skin, whilst stimulating microcirculation and eliminating toxins.

#### STRENGTHS

Stimulates microcirculation.  
Eases muscle aches and pains and energizes the body.  
Calms and strengthens the senses.

#### HOW IT WORKS

GINGER, GERANIUM essential oils stimulate circulation and soothe muscular pain thanks to a delicate warming action.  
LABDANUM, CUMIN, NUTMEG essential oils tone the tissues and invigorate the body.

EUCALYPTUS, CEDARWOOD essential oils decongesting and balsamic effect, facilitating easier breathing, alleviating coughs and colds.  
VETIVER, MANDARIN, AMYRIS, LAVANDIN essential oils and ELEMI extract bestow a sense of calm, and facilitate concentration.

#### HOW TO USE

Add 35 drops to 20 ml of AROMASOUL MASSAGE OIL and proceed with appropriate massage. For the AROMASOUL TREATMENTS it is advised to use 2-3 drops for the Welcome Ritual.

#### RECOMMENDED

For professional body massage, and in particular when a soothing, decontracting and grounding effect is required.

### COMPLEMENTARY PRODUCTS



AROMASOUL  
MASSAGE OIL



AROMASOUL  
CREAM BASE

# AROMASOUL

## SCRUB RITUAL

TREATMENT PURPOSE	A unique renewing body ritual which can be enjoyed on its own, or combined with the AROMASOUL ELEMENTS MASSAGE RITUAL, which reflect the ancient traditions of the Oriental, Mediterranean, Indian and Arabian cultures. Bestows nourishment, youth and splendour to all skin types. Profoundly renewed, nourished, smooth and luminous skin.
RECOMMENDED	For all those who need a thorough body exfoliation to remove dead skin cells and retrieve soft, silky, nourished skin.
BENEFITS	Soft, smooth skin. Nourished and hydrated skin. Overall relaxation and wellbeing.
DURATION	45 minutes
PROFESSIONAL PRODUCTS	AROMASOUL ORIENTAL/MEDITERRANEAN/INDIAN/ARABIAN BLEND AROMASOUL RITUAL CREAM BASE AROMASOUL VOLCANIC SCRUB AROMASOUL MASSAGE OIL [ comfort zone ] mixer and bowl
WARNINGS	Avoid essential oils during pregnancy and breastfeeding.
PREPARATION	Ask your guest to inhale the 4 AROMASOUL BLENDS and to select his/her favourite - this is the blend that will be used throughout the treatment.
	TREATMENT STEPS
WELCOME	Begin the treatment with the AROMASOUL WELCOME RITUAL using the chosen blend.
TREATMENT	<ol style="list-style-type: none"> <li>1. Prepare the products for the exfoliation ritual by blending approximately 25g of AROMASOUL CREAM BASE) with 2,5g of AROMASOUL VOLCANIC SCRUB. Mix the products well to obtain a homogenous product. For larger-sized guests, or for skins which are particularly resistant, increase the amount of the cream and/or the scrub.</li> <li>2. Proceed by massaging the product into the skin, with appropriate techniques, for approximately 25 minutes. If the guest finds the treatment too intense, use a lighter pressure and massage for a shorter time. Remove residue with warm towels or escort guest to a shower.</li> </ol>
FINAL TOUCH	<p>Add the recommended number of drops of the chosen AROMASOUL BLEND to the appropriate amount of AROMASOUL MASSAGE OIL in the mixer bottle or bowl. Proceed with appropriate massage techniques.</p> <ul style="list-style-type: none"> <li>- AROMASOUL MEDITERRANEAN BLEND: 35 drops</li> <li>- AROMASOUL INDIAN BLEND: 20 drops</li> <li>- AROMASOUL ORIENTAL BLEND: 35 drops</li> <li>- AROMASOUL ARABIAN BLEND: 35 drops</li> </ul>
CONCLUSION AND PRESCRIPTION	Offer a cup of Matcha tea or rejuvenating juice, along with the PRESCRIPTION CARD with indicated products to prolong the benefits of the treatments at home.

## AROMASOUL ELEMENTS MASSAGE

TREATMENT PURPOSE	>	A unique massage ritual that takes you on a journey through four distinct worlds: the exotic Orient, the warmth of the Mediterranean, the vibrant world of India, and the ancient cultures of desert tribes, the Berbers, for a complete sensorial experience. Each journey begins with the selection of an exquisite oil blend: Oriental, Mediterranean, Indian or Arabian.
RECOMMENDED	>	Recommended for aromatherapy lovers and those in need of therapeutic massage to ease muscle aches and pains and instil a sense of wellbeing.
BENEFITS	>	Relaxation and sense of balance and wellbeing. Eases muscle aches and pains. Renewed energy and vitality
DURATION	>	60 minutes
WARNINGS	>	Avoid during pregnancy and breastfeeding due to the use of essential oils.
PROFESSIONAL PRODUCTS	>	AROMASOUL MASSAGE OIL AROMASOUL BLENDS: ORIENTAL, MEDITERRANEAN, INDIAN, ARABIAN
		TREATMENT STEPS
		1. Follow the indications in the AROMASOUL MASSAGE DOSSIER.
CLOSING	>	Offer a glass of water along with the PRESCRIPTION CARD with indicated products to prolong the benefits of the treatments at home. Accompany client to relaxation area.

# AROMASOUL







AT A GLANCE - HOME CARE

Revitalizing aromatic body system with essential oils that promote an energizing and relaxing action.

ESSENTIAL OILS with aromatherapy properties

SHEA BUTTER nourishing

OLIVE OIL nourishes and revitalizes the skin

	PRODUCTS	DESCRIPTION	INGREDIENTS & ACTIONS	RESULTS	SELLING TIPS	LINK PRODUCTS
EVERY DAY REVITALIZING	 <p><b>AROMASOUL SHOWER GEL</b> pH 5.3-5.7 200 ml</p>	<p>pleasant aromatic shower gel with revitalizing and protective action</p> <p>82.8% natural-origin ingredients</p> <p>free from silicones</p> <p>free from SLES/SLS</p>	<p><b>BLEND OF ESSENTIAL OILS OF BASIL, LEMON, CYPRESS, MANDARIN, ANISE AND LAVENDER</b></p> <p>contrasts stress and alleviates tension</p>	<p>delicate cleansing</p> <p>pleasurable sensation of vitality and wellbeing</p>	<p>unisex</p> <p>delicate for daily use</p> <p>leaves the skin delicately fragranced</p> <p>wellbeing sensation</p>	 <p>AROMASOUL MEDITERRANEAN BODY CREAM</p>  <p>BODY STRATEGIST SCRUB</p>
EVERY DAY REVITALIZING	 <p><b>AROMASOUL BODY CREAM</b> pH 5.3-6.3 200 ml</p>	<p>rich nourishing aromatic cream with revitalizing and antioxidant action</p> <p>87.3 % natural-origin ingredients</p> <p>free from silicones</p>	<p><b>BLEND OF ESSENTIAL OILS OF BASIL, LEMON, CYPRESS, MANDARIN, ANISE AND LAVENDER</b></p> <p>contrasts stress and alleviates tension</p> <p><b>OLIVE OIL</b></p> <p>nourishes and revitalizes the skin</p>	<p>nourished and revitalized skin</p> <p>pleasurable aromatic touch and sensation of wellbeing</p>	<p>unisex</p> <p>quickly and easily absorbed</p> <p>leaves the skin pleasantly and delicately fragranced</p> <p>alleviates tension</p>	 <p>AROMASOUL MEDITERRANEAN SHOWER GEL</p>  <p>BODY STRATEGIST SCRUB</p>



# AROMASOUL




AT A GLANCE - PROFESSIONAL

Revitalizing aromatic body system with essential oils that promote an energizing and relaxing action.

ESSENTIAL OILS with aromatherapy properties

SHEA BUTTER nourishing

OLIVE OIL nourishes and revitalizes the skin

	PRODUCTS	DESCRIPTION	INGREDIENTS & ACTIONS	RESULTS	SELLING TIPS
RENEWING	 <p><b>AROMASOUL VOLCANIC SCRUB</b> 200 g</p>	<p>volcanic scrub for body exfoliation with a renewing, smoothing action.</p> <p>100% natural-origin ingredients</p> <p>free from silicones</p>	<p><b>RYHOLITE PARTICLES</b> of volcanic lava, rich in silica for an exfoliating action</p>	<p>used in exfoliating body treatments, it renews and regenerates the skin, leaving it soft and silky</p>	<p>for professional treatments, combined with AROMASOUL RITUAL CREAM BASE for complete skin renewal</p>
NOURISHING ELASTICIZING	 <p><b>AROMASOUL RITUAL CREAM BASE</b> pH 5.3-6.3 1000 ml</p>	<p>rich nourishing cream base to complete body scrub treatments and ideal as a massage cream.</p> <p>88% natural-origin ingredients.</p> <p>free from silicones</p>	<p><b>ILLIPE' BUTTER</b> promotes elasticity and moisturizes</p> <p><b>JOJOBA OIL</b> protects and nourishes</p> <p><b>BABASSU OIL</b> nourishes and hydrates the skin</p>	<p>nourished, toned and elasticized skin</p>	<p>for professional treatments, combined with the AROMASOUL VOLCANIC SCRUB or for massage with the AROMASOUL BLENDS or on its own</p> <p>ideal for hand and foot treatments</p>
NOURISHING ELASTICIZING	 <p><b>AROMASOUL MASSAGE OIL</b> 950 ml</p>	<p>nourishing massage oil to be used with the blends or on its own as a base oil</p> <p>99% natural-origin ingredients</p> <p>free from silicones</p>	<p><b>JOJOBA OIL</b> protects and nourishes</p> <p><b>SWEET ALMOND OIL</b> emollient, nourishing and elasticizing</p>	<p>nourished, toned and elasticized skin</p>	<p>for professional massage combined with the AROMASOUL BLENDS, or used on its own</p>

# AROMASOUL





AT A GLANCE - PROFESSIONAL

Revitalizing aromatic body system with essential oils that promote an energizing and relaxing action.

ESSENTIAL OILS with aromatherapy properties

SHEA BUTTER nourishing

OLIVE OIL nourishes and revitalizes the skin

	PRODUCTS	DESCRIPTION	INGREDIENTS & ACTIONS	RESULTS	SELLING TIPS
AROMATHERAPIC REBALANCING WELLBEING	 <p><b>AROMASOUL MEDITERRANEAN BLEND</b> 15 ml</p>	blend of essential oils and extracts in a base of jojoba for a revitalizing aromatherapeutic action	<p><b>ESSENTIAL OILS OF ANISE</b> stimulate cellular metabolism</p> <p><b>ESSENTIAL OILS OF MANDARIN AND BASIL</b> bestow vitality and energy</p> <p><b>ESSENTIAL OILS OF BERGAMOT ORANGE AND LEMON</b> contrast fluid retention</p>	aromatherapeutic effect for mind and body wellbeing	for professional massage, combined with the nourishing oil or cream base
AROMATHERAPIC REBALANCING WELLBEING	 <p><b>AROMASOUL INDIAN BLEND</b> 15 ml</p>	blend of essential oils and extracts in a base of jojoba for a warming, stimulating aromatherapeutic action	<p><b>ESSENTIAL OILS OF CARDAMOM AND BERGAMOT</b> stimulate microcirculation</p> <p><b>ESSENTIAL OILS OF PATCHOULI AND LAVANDIN</b> reduce anxiety</p> <p><b>ELEMI RESIN</b> anti-stress</p>	aromatherapeutic effect for mind and body wellbeing	for professional massage, combined with the nourishing oil or cream base
AROMATHERAPIC REBALANCING WELLBEING	 <p><b>AROMASOUL ORIENTAL BLEND</b> 15 ml</p>	blend of essential oils and extracts in a base of jojoba for a soothing, calming aromatherapeutic action	<p><b>ESSENTIAL OILS OF YLANG YLANG</b> nourishes the skin, sense of wellbeing</p> <p><b>EXTRACT OF MIMOSA AND JASMINE</b> calming</p> <p><b>VANILLA EXTRACT</b> wellbeing</p>	aromatherapeutic effect for mind and body wellbeing	for professional massage, combined with the nourishing oil or cream base
AROMATHERAPIC REBALANCING WELLBEING	 <p><b>AROMASOUL ARABIAN BLEND</b> 15 ml</p>	blend of essential oils and extracts in a base of jojoba for a grounding, strengthening aromatherapeutic action	<p><b>ESSENTIAL OILS OF GINGER AND GERANIUM</b> decontracts the muscles</p> <p><b>ESSENTIAL OILS OF EUCALYPTUS AND CEDARWOOD</b> balsamic effect</p> <p><b>ELEMI RESIN</b> anti-stress</p>	aromatherapeutic effect for mind and body wellbeing	for professional massage, combined with the nourishing oil or cream base

# AROMASOUL

## AT A GLANCE - THE TREATMENTS

Revitalizing aromatic body system with essential oils that promote an energizing and relaxing action.

ESSENTIAL OILS with aromatherapy properties

SHEA BUTTER nourishing

OLIVE OIL nourishes and revitalizes the skin

NAME	AIM	INGREDIENTS & RESULTS	SELLING TIPS	NOTES
<b>AROMASOUL RITUAL SCRUB</b> 45 min.	A volcanic rhyolite scrub for profound skin renewal suited to everyone.	The fine rhyolite particles from the volcanic lava combined with the nourishing texture of the ritual cream base, provide deep body renewal, leaving the skin exceptionally soft and silky.	Ideal for everyone, as a stand alone treatment, or prior to the AROMASOUL ELEMENTS MASSAGE and other massage rituals.  Ideal for hand and foot treatments.	Aromatherapy oils to be avoided during pregnancy and breastfeeding.
<b>AROMASOUL ELEMENTS MASSAGE</b> 60 min.	An authentic massage ritual combining the techniques of traditional massage of faraway lands for complete rebalancing effect, combined with aromatherapy oils for profound sense of relaxation and wellbeing.	The authentic blends, each one with its own special characteristics, combined with the nourishing massage oil, provide a full body aromatherapy massage which provides the body with what it needs, whether it be energy and vitality or peace and calm.	The must-have treatment on spas menus for those who love massage.  Ideal as part of day packages.  Especially for aromatherapy lovers.  Can be added onto the AROMASOUL SCRUB RITUAL.	Aromatherapy oils to be avoided during pregnancy and breastfeeding.

# AROMASOUL

ANISE ESSENTIAL OIL

BABASSU OIL

BERGAMOT, ORANGE and  
LEMON ESSENTIAL OILS

CARDAMOM, BERGAMOT  
ESSENTIAL OILS and  
BLACK PEPPER EXTRACT

CEDARWOOD ESSENTIAL OIL  
and ELEMI RESIN

EUCALYPTUS, CEDARWOOD  
ESSENTIAL OILS

GINGER, GERANIUM  
ESSENTIAL OILS

ILLIPE' BUTTER

JOJOBA OIL

MANDARIN  
and BASIL ESSENTIAL OILS

MIMOSA and JASMINE extracts

PATCHOULI, LAVANDIN  
ESSENTIAL OILS

OLIVE OIL

LABDANUM, CUMIN,  
NUTMEG ESSENTIAL OILS

RHYOLITE

SHEA BUTTER

SWEET ALMOND OIL

VANILLA EXTRACT

VETIVER, MANDARIN,  
AMYRIS, LAVANDIN  
ESSENTIAL OILS, ELEMI  
EXTRACT

YLANG YLANG  
ESSENTIAL OIL

## GLOSSARY

Improve cellular metabolism.

Obtained from the seeds of the Babassu palm tree, native to South America, it gives a thin film that is important for the hydration the nourishment and the protection of the skin.

Help eliminate toxins and reduce fluid retention.

Stimulate lymphatic circulation.

Reduce tension and stress.

Decongesting and balsamic effect.

Stimulate circulation and soothe muscular pain.

Rich in triglycerides it promotes elasticity and a long-lasting moisturization.

Nourishing oil which leaves the skin exceptionally soft, smooth and compact.

Uplift the spirits and provide a sense of energy and vitality.

Influence the nervous system reducing anxiety.

Reduce fatigue and anxiety.

Nourishes and revitalizes the skin.

Tone the tissues and invigorate the body.

A low-density lava rich in silica (71%) which is formed in the magma of the Stromboli volcano. Its mineral composition regenerates and smooths the skin without affecting the hydro-lipidic film.

Obtained from the sacred African tree, characterized by large fruit containing one or two seeds, which after being cold-pressed, produces a rich butter with emollient, hydrating, lenitive and antioxidant properties.

Emollient, nourishing and elasticizing: rich in fatty acids, it helps to thoroughly hydrate even the most dry and dehydrated skin, restoring softness and elasticity.

Creates a warm, comforting sensation.

Bestows a sense of calm, and facilitates concentration.

Nourishes and softens the skin, whilst carrying out a soothing wellbeing effect.

## NOTES

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