[comfort zone]

ESSENTIAL

cleansing
make-up removing
exfoliating

SYSTEM DOSSIER



CLEANSING: AN ESSENTIAL STEP

Good cleansing is the first golden rule for skin beauty: removing make-up, pollution dust, excess sebum and hyper-keratinized cells that limit cell oxygenation, are key steps for a healthy and radiant complexion, and for a well-hydrated skin.

Ideal cleansing needs to be effective but also must not alter the hydrolipidic barrier, the skin's natural defense against environmental aggressions. A too harsh removal can leave a "tight skin" sensation, redness and itching, symptoms of dehydration; it can also be responsible for the sebaceous glands' so called "rebound" effect, which, in order to rebuild the protective barrier removed by the cleanser, produce sebum in excessive quantity, turning the skin oily and shiny. It therefore becomes important to select gentle cleansing formulas, rich in active ingredients that enhance the normal skin defenses, and the most suitable cleanser for one's skin condition and climate.

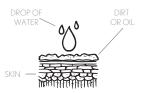
HOW DO CLEANSERS WORK?

There are two mechanisms that promote a cleansing action: the first and most common one takes advantage of the use of surfactants, the second and gentler one takes advantage of the lipidic affinity of the skin.

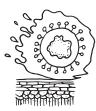
SURFACTANTS

Surfactants are molecules that remove impurities of different origins thanks to their ability to get wet, emulsify and produce foam. They can bind both with water and with the oily phase, forming "micelles" that remove hydrophilic substances, like sweat and pollution dust, and lipophylic ones, like sebum and make-up. Since surfactants are highly effective cleansers, they sometimes risk being aggressive: removing part of the hydrolipidic film, they dry the skin out. SLES (SODIUM LAURETH SULFATE) and SLS (SODIUM LAURYL SULFATE) are very common surfactants, but they are aggressive and cause irritation especially on face skin. Alternative surfactants belonging to the family of ISETHIONATES (cocoyl - lauroyl methyl-, Cocoamphodiacetate or LAURYL GLUTAMATE) are gentler and are thus preferred in [comfort zone] formulas because they can be combined to achieve high effectiveness and tolerability.

In addition to this, the family of POLYGLYCEROLS stands out for the creation of tiny micelles that act as highly tolerable magnets, which makes them ideal for eye make-up removers and delicate skins.

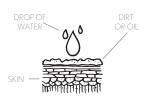






LIPIDIC AFFINITY

The second mechanism takes advantage of the lipidic affinity of the skin: lipophylic substances bind with molecules that have a similar structure (e.g.: oil with oil), and, when associated to the mechanical action of water, favour their removal. It is a very gentle cleansing that is particularly recommended for sensitive skin prone to dehydration.







In both types, to make cleansing effective, but even gentler, it is important to enrich formulas with an oily phase and with moisturizing active ingredients to preserve the hydrolipidic film and keep skin elasticity and softness.

FOCUS ON CELLULAR OSMOSIS

Osmosis is the physiological process with which every cell protects its hydration level, countering all the internal and external causes of its alteration. It is a mechanism that leads to the distribution of liquids inside and outside the cell via a semipermeable membrane, the cell membrane. In a condition of balance, called ISOTONIC, the concentration of liquids inside and outside the cell is balanced. OSMOLYTES are the physiological guardians of this optimum state that, even in stressful conditions caused by extreme temperatures, pollution and sun exposure, activate to maintain a balanced in and out flow in the cell, thus preserving hydration and cell vitality. Differently, following extended stress, the protection of natural osmolytes is no longer sufficient, the concentration of liquids inside and outside the cell is unbalanced and this can damage cell health and lead to its dehydration. In particular, a HYPERTONIC condition occurs when the concentration of liquids inside the cell is higher than outside: this causes a swelling of the cell that can even lead to its explosion. A HYPOTONIC condition is instead when the concentration of liquids inside the cell is lower, thus originating a shrinkage of the cell that limits its functionality.

ESSENTIAL: THE FIRST STEP FOR A RADIANT AND HYDRATED SKIN

[comfort zone] relaunches ESSENTIAL, a line of daily products indispensable for cleansing, exfoliating, removing make-up and defending the natural beauty of the skin. Gentle formulas without silicones or aggressive surfactants, enriched by active ingredients promoting the osmotic balance, favour a simple and effective beauty routine for all skin types, while totally respecting the skin's physiology.

ACTIVE INGREDIENTS

BETAINE, a natural osmolyte extracted from sugar beets, is present in all the line's products, to maintain the skin's natural hydrolipidic film, and support it against external environmental aggressions.

NIACINAMIDE or VITAMIN PP re-activates the cutaneous microcirculation and optimizes oxygenation to the tissues. It also contributes to maintaining moisturization and keeps the skin in optimal living state.

BROMELAIN, SILICA and JOJOBA SPHERES are the components of the two exfoliant formulas designed to satisfy different skin needs. Bromelain, extracted from pineapple, with its enzymatic action, promotes a gradual degradation of the most superficial dead cells (keratinocytes) to purify and polish more fragile skins. Particles in different dimensions and characteristics, such as silica and jojoba spheres, create instead a two-dimensional mechanical scrub designed for more resistant skins.

HOME CARE

The home care range includes different products to satisfy the various daily routines, preferences and skin requirements: a cleansing milk for all skin conditions and climates, a new face wash, i.e. a foamy cream particularly recommended for young, less dehydrated skin. Finally, a multifunctional product is micellar water that, in one single step, removes face, eye and lip make-up.

A softening toner for all skin conditions completes cleansing and rebalances the skin, revealing its natural vitality.

Two intensive products complete the range for a deep exfoliating action: an enzymatic peeling and a mechanical scrub, to satisfy the needs of different skin conditions.

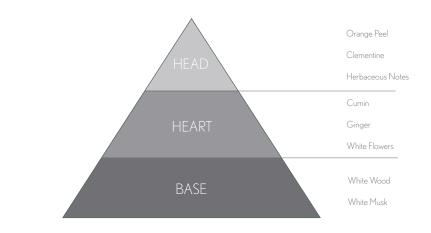
PROFESSIONAL

The professional range offers aestheticians the possibility of choosing the best product combination for the first essential step in all face treatments: skin preparation. Consisting of a cleansing milk, micellar water, toner and two exfoliating products, enzymatic and mechanical, ESSENTIAL meets the needs of all clients.

FRAGRANCE

We always select fragrances that are evocative of the action of the product and use them at minimum concentrations to make our formulas exquisite and safe on the skin.

Fresh and vibrant with hints of citrus from orange peel and ginger, the fragrance evokes the lightness and vitality of cleansing gestures, enhancing the line's modern appeal, ideal for female and male users.



BEAUTY ROUTINE

| | CLEANSING | | | TONING AND EXFOLIATION | |
|---|-----------|-----------|-------------------|---------------------------|--|
| DAILY ROUTINE MORNING AND EVENING | MILK | FACE WASH | MICELLAR WATER | TONER | |
| TWICE A WEEK | | | | PEELING SCRUB | |

$\begin{array}{c} \text{SCIENCE-BASED} \\ \text{CONSCIOUS FORMULAS}^{\text{TM}} \end{array}$

Since skincare products feed and nourish the skin, we are extremely rigorous about what we put into our formulas. We select the finest natural-origin ingredients and oils, the most advanced high-tech molecules and carrier systems. Every ingredient is consciously chosen to guarantee the maximum efficacy, safety and sensoriality of our products. Silicones have been substituted with natural oils and butters, which provide silkiness, softness and "real active beauty" for the skin.

Our products are made in Italy with electricity from renewable resources. The packaging is entirely recyclable and has been produced with as minimal impact on the environment as possible, reducing the use of superfluous raw materials and components.







INTEGRATED APPROACH



ESSENTIAL proposes an integrated approach which combines the use of home care products and professional treatments, with nutritional and lifestyle advice to preserve skin's natural beauty and wellbeing in a simple way.

HOME CARE

MILK silkening cleansing milk

[comfort zone] ESSENTIAL MILK silkening cleansing milk lait nettoyant adoucissant latte detergente setificante

pH 5.3-6.3

PACKAGING

flacon with pump **SIZE** 200 ml

PRODUCT

Creamy milk cleanser with silkening action for daily use, for all skins. Removes all impurities and make-up, respecting the skin's equilibrium and restoring its natural luminosity. SCIENCE-BASED CONSCIOUS FORMULASTM, free from silicones and with 92% natural-origin inaredients.

CHARACTERISTICS

With a mechanism that works with lipidic affinity, the creamy milk removes make-up residues, pollution and excess sebum, leaving the skin perfectly clean and luminous. With betaine, a natural osmolyte, the skin's hydration is preserved.

STRENGTHS

UNIVERSAL FORMULA for all skin and climatic conditions DELICATE CLEANSING due to lipidic affinity, without surfactants

HOW IT WORKS

BETAINE is a natural osmolyte extracted from sugar beets. Physiologically found in the skin, it maintains an optimal state of liquids inside and outside the cells, preserving hydration and vitality even in compromised situations (extreme temperatures, pollution, sun exposure). It contributes to making the cleanser gentle and respectful of the skin's physiology.

HOW TO USE

Apply to dry skin, massage with circular movements. Remove with warm water.

RECOMMENDED

Every day for all skins. Suggested for both hot and cold climates.









SCRUB

HOME CARE

FACE WASH gentle foaming cleanser



pH 5.5-6.5

PACKAGING tube SIZE 150 ml

PRODUCT

Creamy-foam cleanser for complete removal of impurities and make-up, respecting the skin's equilibrium and restoring its natural luminosity. SCIENCE-BASED CONSCIOUS FORMULASTM, free from silicones and with 77% natural-origin ingredients.

CHARACTERISTICS

The product presents itself as a cream, which, when emulsified with water, becomes a soft foam, thanks to the combination of different delicate surfactants. Effectively removes impurities without being aggressive. With betaine, a natural osmolyte, the skin's hydration is preserved.

STRENGTHS

REFRESHING CLEANSER USED WITH WATER CLEANSING WITH DELICATE SURFACTANTS IDEAL FOR YOUNG SKINS AND HOT, HUMID CLIMATES

HOW IT WORKS

BETAINE is a natural osmolyte extracted from sugar beets. Physiologically found in the skin, it maintains an optimal state of liquids inside and outside the cells, preserving hydration and vitality even in compromised situations (extreme temperatures, pollution, sun exposure). It contributes to making the cleanser gentle and respectful of the skin's physiology.

HOW TO USE

Emulsify the product in your hands with water to create a soft foam. Massage into the skin, avoiding the eyes, and then remove with warm water.

RECOMMENDED

Every morning and evening. Particularly suited to young, normal and mixed skins and for those who are not especially sensitive or dehydrated. Ideal in hot, humid climates.







HOME CARE

MICELLAR WATER face eye lip make-up remover

[comfort zone] ESSENTIAL MICELLAR WATER face eye lip make-up remover demaquillant pour visage yeux et levres acqua struccante viso occhi e labbra

pH 4.5-5.5

PACKAGING flacon with flip top

SIZE 200 ml

PRODUCT

Multi-active water for cleansing face, eyes and lips in a single gesture. Fresh, light and extremely delicate, it removes make-up, clears the pores and purifies without the need for rinsing. SCIENCE-BASED CONSCIOUS FORMULASTM, free from silicones and with 99% natural-origin ingredients.

CHARACTERISTICS

It resembles a toner, but it works as a make-up remover. The perfect "three-in-one" product for those who tend to be lazy with their skincare or who want to remove make-up in under one minute! The delicate surfactants in the aqueous solution create micro-micelles that trap the impurities and are then to be removed with cotton pads. With betaine, a natural osmolyte, the skin's hydration is preserved, leaving it soft and silky.

STRENGTHS

THREE IN ONE: FACE, EYES, LIPS IMMEDIATE REFRESHING SENSATION DOES NOT REQUIRE RINSING FRAGRANCE-FREE

HOW IT WORKS

BETAINE is a natural osmolyte extracted from sugar beets. Physiologically found in the skin, it maintains an optimal state of liquids inside and outside the cells, preserving hydration and vitality even in compromised situations (extreme temperatures, pollution, sun exposure). It contributes to making the make-up remover gentle and respectful of the skin's physiology.

HOW TO USE

Face and lips: apply the product to cotton pads and remove make-up with circular movements.

Eyes: apply the product to cotton pads, place on the eyes and leave to act for a few seconds, and then proceed with removal without outward movements.

For cleansing: for deep cleansing, especially for the removal of heavy make-up, the product can be used as a second step after the cleansing milk, ensuring the complete removal of all make-up and impurities, leaving a pleasurable sensation of freshness. The application can be repeated until the skin is completely clean, and if desired, the face can be rinsed with warm water.

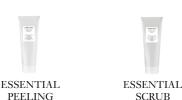
RECOMMENDED

Every morning and evening. Suggested for everyone, especially for those who desire a multi-functional step in one gentle gesture. Suited to hot and cold climates.









HOME CARE

TONER soothing toner

PRODUCT

Toning lotion that is alcohol-free, ideal for completing the cleansing step, as it restores correct hydration and revitalizes the tissues. Ideal for daily use for all skins, giving an immediate radiant appearance. SCIENCE-BASED CONSCIOUS FORMULASTM, free from silicones and with 97% natural-origin ingredients.

CHARACTERISTICS

Toning treatment for the skin that does not need to be rinsed. It revitalizes and reoxygenates the cells, enhancing the defensive action. With betaine, a natural osmolyte, and Vitamin PP (niacinamide), microcirculation is reactivated and hydration is preserved.

STRENGTHS

REMINERALIZING AND REOXYGENATING ALCOHOL-FREE

HOW IT WORKS

BETAINE is a natural osmolyte extracted from sugar beets. Physiologically found in the skin, it maintains an optimal state of liquids inside and outside the cells, preserving hydration and vitality even in compromised situations (extreme temperatures, pollution, sun exposure). It contributes to making the toner gentle and respectful of the skin's physiology. NIACINAMIDE (VITAMIN PP) reactivates microcirculation and optimizes tissue oxygenation, helping to maintain a state of hydration and vitality.

HOW TO USE

Shake the bottle and then apply the toner to cotton pads, swiping all over cleansed skin.

RECOMMENDED

Every day for all skins. Suggested for both hot and cold climates.



pH 5.3-6.3

PACKAGING

flacon with flip top **SIZE** 200 ml











ESSENTIAL. PEELING

ESSENTIAL. **SCRUB**

HOME CARE

PEELING delicate enzymatic mask

PRODUCT

Creamy peeling-mask to eliminate impurities, dead skin cells and excess sebum thanks to the delicate enzymatic action. Reawakens luminosity, leaving the skin soft and smooth. SCIENCE-BASED CONSCIOUS FORMULASTM, free from silicones and with 93% natural-origin inaredients.

CHARACTERISTICS

During the 10 minutes of processing time, the bromelain enzymes activate a gradual degradation of the most superficial keratinocytes, for a purifying, smoothing action. With betaine, a natural osmolyte, the skin's hydration is preserved, leaving it soft and silky. A slightly warm sensation could be perceived during the activity of the product.

STRENGTHS

ENZYMATIC PEELING ACTION IDEAL FOR SENSITIVE SKINS FRAGRANCE-FREE

HOW IT WORKS

BROMELAIN is an enzymatic complex of proteolytic extracts of pineapple, able to promote a superficial keratolytic action on the skin. Thanks to its elevated dermocompatible characteristics, it is very well tolerated, even by sensitive skins.

BETAINE is a natural osmolyte extracted from sugar beets. Physiologically found in the skin, it maintains an optimal state of liquids inside and outside the cells, preserving hydration and vitality even in compromised situations (extreme temperatures, pollution, sun exposure). It contributes to making the peeling gentle and respectful of the skin's physiology.

HOW TO USE

Apply an even layer to dry, cleansed skin, once or twice a week. Leave to process for 10 minutes and then remove with tepid water.

RECOMMENDED

Ideal for sensitive skins, particularly suggested for cold climates.



pH 5.3-6.3

PACKAGING

tube **SIZE** 60 ml







MICELLAR WATER

HOME CARE

SCRUB

illuminating refining scrub

PRODUCT

Two dimensional mechanical exfoliant which removes impurities and refines the pores. Reawakens skin luminosity, leaving the skin soft and smooth. SCIENCE-BASED CONSCIOUS FORMULASTM, free from silicones and with 96% natural-origin ingredients.

CHARACTERISTICS

The creamy texture and the bi-dimensionality of the particles guarantees an even exfoliation, suggested especially for impure skins, but at the same time suited to all skin conditions. With betaine, a natural osmolyte, the skin's hydration is preserved.

STRENGTHS

BI-DIMENSIONAL MECHANICAL EXFOLIATION IDEAL FOR IMPURE SKINS WITH NATURAL SPHERES

HOW IT WORKS

PURE SILICA PARTICLES with standard dimensions of approximately 200 microns, ensures even exfoliation.

JOJOBA SPHERES have dimensions of 250-420 microns and are microspheres of jojoba esters. When massaged, they promote a soft exfoliating action that is well-tolerated by the skin.

BETAINE is a natural osmolyte extracted from sugar beets. Physiologically found in the skin, it maintains an optimal state of liquids inside and outside the cells, preserving hydration and vitality even in compromised situations (extreme temperatures, pollution, sun exposure). It contributes to making the scrub gentle and respectful of the skin's physiology.

Apply once or twice a week to dry skin. Massage with circular movements, rinse with warm water. For more delicate skins, it is advised to moisten the skin first with water and then proceed with the scrub.

RECOMMENDED

For all skins, especially those more impure, oily and resistant.



pH 5.3-6.3

PACKAGING tube **SIZE** 60 ml

COMPLEMENTARY PRODUCTS









FACE WASH



ACTIVE PURENESS GEL.

PROFESSIONAL

MILK silkening cleansing milk



pH 5.3-6.3

PACKAGING bottle **SIZE** 500 ml

PRODUCT

Creamy milk cleanser with silkening action for daily use for all skins. Removes all impurities and make-up, respecting the skin's equilibrium and restoring its natural luminosity. SCIENCE-BASED CONSCIOUS FORMULASTM, free from silicones and with 92% natural-origin inaredients.

CHARACTERISTICS

With a mechanism that works with lipidic affinity, the creamy milk removes make-up residues, pollution and excess sebum, leaving the skin perfectly clean and luminous. With betaine, a natural osmolyte, the skin's hydration is preserved.

STRENGTHS

UNIVERSAL FORMULA for all skin and climatic conditions DELICATE CLEANSING due to lipidic affinity, without surfactants

HOW IT WORKS

BETAINE is a natural osmolyte extracted from sugar beets. Physiologically found in the skin, it maintains an optimal state of liquids inside and outside the cells, preserving hydration and vitality even in compromised situations (extreme temperatures, pollution, sun exposure). It contributes to making the cleanser gentle and respectful of the skin's physiology.

HOW TO USE

Apply to dry skin, massage with circular movements. Remove with a tepid face towel.

RECOMMENDED

For all skins. Suggested for both hot and cold climates.



ESSENTIAL TONER



ESSENTIAL. MICELLAR WATER



ESSENTIAL. PEELING



ESSENTIAL. SCRUB

PROFESSIONAL

MICELLAR WATER face eye lip make-up remover



pH 4.5-5.5

PACKAGING bottle **SIZE** 500 ml

PRODUCT

Multi-active water for cleansing face, eyes and lips in a single gesture. Fresh, light and extremely delicate, it removes make-up, clears the pores and purifies without the need for rinsing. SCIENCE-BASED CONSCIOUS FORMULASTM, free from silicones and with 99% natural-origin ingredients.

CHARACTERISTICS

It resembles a toner, but it works as a make-up remover. The perfect "three-in-one" product for face, eyes and lips, ideal as a cleansing boost for those with excess make-up. The delicate surfactants in the aqueous solution create micro-micelles trapping the impurities and are then to be removed with cotton pads.

STRENGTHS

THREE IN ONE: FACE, EYES, LIPS IMMEDIATE REFRESHING SENSATION DOES NOT REQUIRE RINSING FRAGRANCE-FREE

HOW IT WORKS

BETAINE is a natural osmolyte extracted from sugar beets. Physiologically found in the skin, it maintains an optimal state of liquids inside and outside the cells, preserving hydration and vitality even in compromised situations (extreme temperatures, pollution, sun exposure). It contributes to making the make-up remover gentle and respectful of the skin's physiology.

HOW TO USE

Eyes: apply the product to two cotton pads and place on the eyes and leave to act for a few seconds and then proceed with removal techniques. Repeat if necessary. Proceed with face cleansing.

Face and lips: as a preparatory step, especially for more resistant make-up, apply the product to cotton pads and remove with circular movements. Proceed with the ESSENTIAL MILK to thoroughly cleanse the face, neck and décolleté and then remove with a warm face towel.

RECOMMENDED

For eye make-up removal and for a more intensive cleansing action for the face in the presence of heavy make-up.







ACTIVE PURENESS GEL.

PROFESSIONAL

TONER soothing toner



pH 5.3-6.3

PACKAGING bottle SIZE 500 ml

PRODUCT

Toning lotion that is alcohol-free, ideal for completing the cleansing step, as it restores correct hydration and revitalizes the tissues. Ideal for all skins, giving an immediate radiant appearance. SCIENCE-BASED CONSCIOUS FORMULASTM, free from silicones and with 97% natural-origin ingredients.

CHARACTERISTICS

Toning treatment for the skin that does not need to be rinsed. It revitalizes and reoxygenates the cells, enhancing the defensive action. With betaine, a natural osmolyte, and Niacinamide (Vitamin PP), microcirculation is reactivated and hydration is preserved.

STRENGTHS

REMINERALIZING AND REOXYGENATING ALCOHOL-FREE

HOW IT WORKS

BETAINE is a natural osmolyte extracted from sugar beets. Physiologically found in the skin, it maintains an optimal state of liquids inside and outside the cells, preserving hydration and vitality even in compromised situations (extreme temperatures, pollution, sun exposure). It contributes to making the toner gentle and respectful of the skin's physiology. NIACINAMIDE (VITAMIN PP) reactivates microcirculation and optimizes tissue oxygenation, helping to maintain a state of hydration and vitality.

HOW TO USE

Apply the toner to cotton pads and then swipe all over cleansed skin to ensure complete removal of all residues.

RECOMMENDED

For all skins.



PROFESSIONAL

PEELING delicate enzymatic mask



pH 5.3-6.3

PACKAGING tube SIZE 250 ml

PRODUCT

Creamy peeling-mask to eliminate impurities, dead skin cells and excess sebum thanks to the delicate enzymatic action. Reawakens luminosity, leaving the skin soft and smooth. SCIENCE-BASED CONSCIOUS FORMULAS $^{\text{TM}}$, free from silicones and with 93% natural-origin ingredients.

CHARACTERISTICS

During the 10 minutes of processing time, the bromelain enzymes activate a gradual degradation of the most superficial keratinocytes, for a purifying, smoothing action. With betaine, a natural osmolyte, the skin's hydration is preserved, leaving it soft and silky. A subtle warm sensation could be perceived during the activity of the product.

STRENGTHS

ENZYMATIC PEELING ACTION IDEAL FOR SENSITIVE SKINS FRAGRANCE-FREE

HOW IT WORKS

BROMELAIN is an enzymatic complex of proteolytic extracts of pineapple, able to promote a superficial keratolytic action on the skin. Thanks to its elevated dermocompatible characteristics, it is very well tolerated, even by sensitive skins.

BETAINE is a natural osmolyte extracted from sugar beets. Physiologically found in the skin, it maintains an optimal state of liquids inside and outside the cells, preserving hydration and vitality even in compromised situations (extreme temperatures, pollution, sun exposure). It contributes to making the peeling gentle and respectful of the skin's physiology.

HOW TO USE

Apply an even layer to dry, cleansed skin and leave to process for 10 minutes, and then gently remove with a tepid face towel, taking care not to pull or rub the skin.

RECOMMENDED

For sensitive skins.





PROFESSIONAL

SCRUB

illuminating refining scrub



pH 5.3-6.3

PACKAGING

tube **SIZE** 250 ml

PRODUCT

Two dimensional mechanical exfoliant which removes impurities and refines the pores. Reawakens skin luminosity, leaving the skin soft and smooth. SCIENCE-BASED CONSCIOUS FORMULASTM, free from silicones and with 96% natural-origin ingredients.

CHARACTERISTICS

The creamy texture and the bi-dimensionality of the particles guarantees an even exfoliation, indicated for impure skins, but at the same time suited to all skin conditions. With betaine, a natural osmolyte, the skin's hydration is preserved.

STRENGTHS

BI-DIMENSIONAL MECHANICAL EXFOLIATION IDEAL FOR IMPURE SKINS WITH NATURAL SPHERES

HOW IT WORKS

PURE SILICA PARTICLES with standard dimensions of approximately 200 microns, ensures even exfoliation.

JOJOBA SPHERES have dimensions of 250-420 microns and are microspheres of jojoba esters. When massaged, they promote a soft exfoliating action that is well-tolerated by the skin.

BETAINE is a natural osmolyte extracted from sugar beets. Physiologically found in the skin, it maintains an optimal state of liquids inside and outside the cells, preserving hydration and vitality even in compromised situations (extreme temperatures, pollution, sun exposure). It contributes to making the scrub gentle and respectful of the skin's physiology.

HOW TO USE

Apply to dry skin, massaging with circular movements and adjusting the intensity according to the skin condition. Remove with a warm face towel.

RECOMMENDED

For all skins, especially those more impure, oily and resistant.









ESSENTIAL MICELLAR WATER

ESSENTIAL HOME CARE

A collection of daily products indispensable to cleanse, exfoliate and remove make-up and to defend the skin's natural beauty. BETAINE natural osmolyte, maintains the hydrolipidic film, and protects against external environmental aggressions

NIACINAMIDE (VITAMIN PP) reactivates the microcirculation and helps maintain hydration

BROMELAIN, SPHERES OF SILICA AND JOJOBA exfoliating, smoothing action

| | PRODUCTS | DESCRIPTION | INGREDIENTS & ACTIONS | RESULTS | SELLING TIPS | LINK PRODUCTS |
|----------------------------------|---|---|--|--|---|--|
| EVERY DAY MORNING AND EVENING | ESSENTIAL MILK pH 5.3-6.3 200 ml | silkening milk cleanser removes make-up and impurities, respecting the skin's equilibrium SCIENCE-BASED CONSCIOUS FORMULAS™ without silicones 92% natural-origin ingredients | BETAINE natural osmolyte extracted from sugar beets, preserves hydration and cellular vitality | removes make- up, pollution residues and excess sebum leaves the skin soft | universal formula for all skin and climatic conditions delicate cleansing due to lipidic affinity and the absence of surfactants | ESSENTIAL TONER ESSENTIAL MICELLAR WATER ESSENTIAL PEELING ESSENTIAL SCRUB |
| EVERY DAY MORNING AND EVENING | ESSENTIAL FACE WASH pH 5.5-6.5 150 ml | delicate foaming cleanser SCIENCE-BASED CONSCIOUS FORMULAS™ without silicones SLES-free 77% natural-origin ingredients | BETAINE natural osmolyte extracted from sugar beets, preserves hydration and cellular vitality | deeply cleansed skin skin is clean and luminous | refreshing cleansing with water cleansing with delicate surfactants ideal for young skins and hot, humid climates | ESSENTIAL TONER ESSENTIAL MICELLAR WATER ESSENTIAL SCRUB |
| EVERY DAY MORNING AND EVENING | ESSENTIAL MICELLAR WATER ph 4.5-5.5 200 ml | make-up remover for face, eyes and lips SCIENCE-BASED CONSCIOUS FORMULAS™ without silicones 99% natural-origin ingredients | BETAINE natural osmolyte extracted from sugar beets, preserves hydration and cellular vitality | it resembles a toner, but it cleanses the skin like a make-up remover thoroughly removes impurities | three-in-one: face, eyes, lips gives immediate refreshing action does not need to be rinsed fragrance-free | ESSENTIAL MILK ESSENTIAL TONER ESSENTIAL PEELING ESSENTIAL SCRUB |
| EVERY DAY MORNING AND EVENING | ESSENTIAL TONER pH 5.3-6.3 200 ml | softening toner SCIENCE-BASED CONSCIOUS FORMULAS™ without silicones 97% natural-origin ingredients | BETAINE natural osmolyte extracted from sugar beets, preserves hydration and cellular vitality | hydrated and revitalized skin | alcohol-free | ESSENTIAL MILK E ESSENTIAL FACE WASH ESSENTIAL PEELING ESSENTIAL SCRUB |

HOME CARE

A collection of daily products indispensable to cleanse, exfoliate and remove make-up and to defend the skin's natural beauty. BETAINE natural osmolyte, maintains the hydrolipidic film, and protects against external environmental aggressions

NIACINAMIDE (VITAMIN PP) reactivates the microcirculation and helps maintain hydration

BROMELAIN, SPHERES OF SILICA AND JOJOBA exfoliating, smoothing action

| | PRODUCTS | DESCRIPTION | INGREDIENTS & ACTIONS | RESULTS | SELLING TIPS | LINK PRODUCTS |
|--------------|--|---|--|---|--|--|
| TWICE A WEEK | ESSENTIAL PEELING pH 5.3-6.3 60 ml | delicate enzymatic mask SCIENCE-BASED CONSCIOUS FORMULAS™ without silicones 93% natural-origin ingredients | BROMELAIN superficial keratolytic enzyme BETAINE natural osmolyte extracted from sugar beets, preserves hydration and cellular vitality | soft, smooth, luminous skin | enzymatic peeling action ideal for sensitive skins fragrance-free | SKIN RESONANCE CREAM OIL CLEANSER ESSENTIAL MILK ESSENTIAL MICELLAR WATER |
| TWICE A WEEK | ESSENTIAL SCRUB pH 5.3-6.3 60 ml | smoothing, illuminating scrub SCIENCE-BASED CONSCIOUS FORMULAS™ without silicones 96% natural-origin ingredients | SILICA PARTICLES even exfoliating action due to the 200 micron size of the spheres JOJOBA SPHERES soft exfoliating action BETAINE natural osmolyte extracted from sugar beets, preserves hydration and cellular vitality | smooth skin and with less visible pores | bi-dimensional mechanical exfoliation ideal for impure skins with natural spheres | ESSENTIAL MILK ESSENTIAL MICELLAR WATER ESSENTIAL FACE WASH ACTIVE PURENESS GEL |

ESSENTIAL PROFESSIONAL

collection of daily products indispensable to cleanse, exfoliate and remove make-up and to defend the skin's natural beauty. BETAINE natural osmolyte, maintains the hydrolipidic film, and protects against external environmental aggressions

NIACINAMIDE (VITAMIN PP) reactivates the microcirculation and helps maintain hydration

BROMELAIN, SPHERES OF SILICA AND JOJOBA exfoliating, smoothing action

| PRODUCTS | DESCRIPTION | INGREDIENTS & ACTIONS | RESULTS | TIPS |
|--|---|--|---|--|
| ESSENTIAL MILK pH 5.3-6.3 500 ml | silkening milk cleanser removes make-up and impurities, respecting the skin's equilibrium SCIENCE-BASED CONSCIOUS FORMULAS™ without silicones 92% natural-origin ingredients | BETAINE natural osmolyte extracted from sugar beets, preserves hydration and cellular vitality | removes make-up, pollution residues and excess sebum skin is clean and luminous | universal formula for all skin and climatic conditions delicate cleansing due to lipidic affinity and the absence of surfactants |
| ESSENTIAL MICELLAR WATER pH 4.5-5.5 500 ml | make-up remover for face, eyes and lips SCIENCE-BASED CONSCIOUS FORMULAS™ without silicones 99% natural-origin ingredients | BETAINE natural osmolyte extracted from sugar beets, preserves hydration and cellular vitality | it resembles a toner, but it cleanses the skin like a make-up remover thoroughly removes impurities | three-in-one: face, eyes, lips gives immediate refreshing action does not need to be rinsed fragrance-free |
| ESSENTIAL TONER pH 5.3-6.3 500 ml | softening toner SCIENCE-BASED CONSCIOUS FORMULAS™ without silicones 97% natural-origin ingredients | BETAINE natural osmolyte extracted from sugar beets, preserves hydration and cellular vitality | hydrated and revitalized skin | hydrating step for all treatments alcohol-free |
| ESSENTIAL PEELING pH 5.3-6.3 250 ml | delicate enzymatic mask SCIENCE-BASED CONSCIOUS FORMULAS™ without silicones 93% natural-origin ingredients | BROMELAIN superficial keratolytic enzyme BETAINE natural osmolyte extracted from sugar beets, preserves hydration and cellular vitality | hydrated and revitalized skin | enzymatic peeling action ideal for sensitive skins fragrance-free |
| ESSENTIAL SCRUB pH 5.3-6.3 250 ml | illuminating smoothing scrub SCIENCE-BASED CONSCIOUS FORMULAS™ without silicones 96% natural-origin ingredients | SILICA PARTICLES even exfoliating action due to the 200 micron size of the spheres JOJOBA SPHERES soft exfoliating action BETAINE natural osmolyte extracted from sugar beets, preserves hydration and cellular vitality | smooth skin and with less visible pores | bi-dimensional mechanical exfoliation ideal for impure skins with natural spheres |

GLOSSARY

BETAINE

A natural osmolyte extracted from sugar beets, preserves the hydration and the vitality of the cells, even under stressful conditions.

BROMELAIN

Extract from the pineapple with an enzymatic action that helps to remove dead skin cells.

DELICATE CLEANSING

Cleansing which does not alter the hydro-lipidic barrier.

HYPERTONIC

The concentration of fluids inside is superior to the outside.

HYPOTONIC

The concentration of fluids inside is inferior to the outside.

ISOTONIC

Concentration of the fluids inside and outside is balanced.

LIPIDIC AFFINITY

Lipophylic substances attach to molecules with a similar structure and facilitate removal.

NIACINAMIDE (VITAMIN PP)

Reactivates microcirculation and optimizes tissue oxygenation.

OSMOLYTE

Protects the hydric balance of the cell, activating itself to maintain internal-external fluidity.

OSMOSIS

Physiological process of the cell that protects hydration.

POLYGLYCEROLS

A family of delicate surfactants with high tolerability, especially used in products for sensitive skins and eyes.

SODIUM LAURETH SULPHATE A commonly used aggressive surfactant.

SURFACTANTS

The term comes from the words "surface active agent" and with their cleansing, emulsifying and foaming characteristics they ensure removal of dirt and impurities.

[comfort zone]

SKIN SCIENCE SOUL